



Seoul // News

## Frieze reveals the 118 galleries taking part in its inaugural Seoul fair

The global fair brand will bring an international flavour to the Korean capital when it debuts this September, but exact terms of its partnership with the Kiaf fair remain unclear

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29 June 2022



Frieze Seoul will take place in the city's Gangnam neighbourhood

Frieze has announced the list of galleries taking part in its inaugural Seoul fair from 2-5 September, which will mark a major moment in the city's rapidly growing contemporary art scene.

Of the 118 galleries that have taken booths, 94% are international, running their main operations outside of Korea. They are joined by eight local spaces, including Kukje (Seoul, Busan), founded in 1982, and Jason Haam Gallery, established in Seoul in 2018. Global gallery brands with Seoul locations that will show at the fair include Gladstone, Pace and Lehmann Maupin, which last year announced it would open a second space in the city.

Many of the other participating international galleries will also be familiar to regular Frieze fairgoers, such as Gagosian, Luhring Augustine, Pilar Corrias, Sadie Coles HQ, Xavier Hufkins and Mendes Wood DM. 10 galleries will make their Frieze debuts, including Tabula Rasa (London, Beijing) and ROH from Jakarta.

South Korea still has a number of Covid-19 restrictions in place, although these have been greatly reduced since April, with the mandatory quarantine now lifted. All incoming travellers still require a negative fit-to-fly PCR test result prior to boarding the plane, and then must take another test as soon as they land in Korea. If the latter result is positive, a one-week quarantine in a government-mandated hotel will be required.

Frieze Seoul's official policy on whether galleries can take remotely staffed booths, like those trialled by Art Basel in Hong Kong, is as-yet unknown, although *The Art Newspaper* understands that its organisers are monitoring the situation closely.

The Seoul fair will mimic the structure of Frieze's other events, and will include a Frieze Masters section dedicated to art created before the 1980s. 18 galleries will take part, including Cardi Gallery (London, Milan) and Seoul's Gallery Hyundai.

Frieze Seoul will also feature a Focus section, much like the London, New York and Los Angeles events, which will allow ten galleries from across Asia to stage solo presentations of an artist. These include Dastan Gallery from Tehran showing Ali Beheshti, Jhaveri Contemporary from Mumbai which will bring works by Rana Begum, and Parcel from Tokyo, showing Osamu Mori.

The fair will be staged in partnership with the Korea International Art Fair (Kiaf), both taking place side-by-side in the Coex convention centre in the Gangnam neighbourhood. The future and finer points of this partnership remain somewhat unclear. The fairs will have separate entrances and are run as separate entities.

Kiaf is yet to release its 2022 exhibitor list, but is expected to later this week. Last year, 170 galleries took part, including international galleries with Seoul spaces like Thaddaeus Ropac and Perrotin. A Frieze spokesperson says that there is nothing stopping galleries from participating in both Kiaf and Frieze Seoul, but that until the former releases its exhibitor list, Frieze cannot confirm whether any galleries will do both.

But while the Seoul fairs are, for now, acting as siblings rather than rivals, the release of Frieze's latest exhibitor list draws renewed scrutiny on perhaps the closest thing it has to a competitor: the much delayed Art SG. In January, Art Basel's parent company MCH bought a 15% minority stake in Art Events Singapore, the organiser of the Asian fair.

Art SG (12-15 January 2023) is due to launch its inaugural event with more than 150 galleries, many of which will also show at Frieze Seoul. Notably, however, some major galleries have sided with one, rather than the other. These include Goodman Gallery and Victoria Miro, both of which will show in Singapore but not Seoul.

"There is a powerful sense of anticipation that gives every indication of the strong appetite for Frieze Seoul," says Patrick Lee, the director of Frieze Seoul. "We are really looking forward to welcoming everyone to celebrate the creative life of the city this September."

### **The full list of galleries participating in Frieze Seoul and Frieze Masters Seoul**

Anomaly, Tokyo

Arario Gallery, Shanghai, Seoul, Cheonan

Bank, Shanghai

Gallery Baton, Seoul

Blum & Poe, Los Angeles, New York, Tokyo

Tanya Bonakdar Gallery, New York, Los Angeles

Bortolami, New York

Canada, New York

carlier | gebauer, Berlin, Madrid

Anomaly, Tokyo

Arario Gallery, Shanghai, Seoul, Cheonan

Bank, Shanghai

Gallery Baton, Seoul

Blum & Poe, Los Angeles, New York, Tokyo

Tanya Bonakdar Gallery, New York, Los Angeles

Bortolami, New York

Canada, New York

carlier | gebauer, Berlin, Madrid

Carlos/Ishikawa, London

Château Shatto, Los Angeles

Clearing, Brussels, New York, Los Angeles

Sadie Coles HQ, London

Commonwealth and Council, Los Angeles

Paula Cooper Gallery, New York, Palm Beach

Pilar Corrias, London

Galerie Chantal Crousel, Paris

Thomas Dane Gallery, London, Naples

Massimo De Carlo, Milan, Paris, London, Hong Kong, Beijing

Don Gallery, Shanghai

The Drawing Room, Manila

Dvir Gallery, Tel Aviv, Brussels, Paris

Empty Gallery, Hong Kong

Stephen Friedman Gallery, London

Gagosian, New York, Los Angeles, London, Paris, Geneva, Basel, Rome, Athens, Hong Kong, Gstaad

François Ghebaly, Los Angeles, New York

Gladstone Gallery, New York, Brussels, Rome, Los Angeles, Seoul

Marian Goodman Gallery, New York, Paris, London

Alexander Gray Associates, New York, Germantown

Jason Haam, Seoul

Hauser & Wirth, London, New York, Somerset, Los Angeles, Zurich, Gstaad, Hong Kong, St. Moritz, Menorca,

Southampton, Monaco

Herald St, London

Galerie Max Hetzler, Berlin, Paris, London, Marfa

High Art, Paris, Arles

Xavier Hufkens, Brussels

Mariane Ibrahim, Chicago, Paris

Taka Ishii Gallery, Tokyo

Johyun Gallery, Busan

Karma, New York, Los Angeles

Anton Kern Gallery, New York

Tina Kim Gallery, New York

König Galerie, Berlin, London, Seoul, Vienna

David Kordansky Gallery, Los Angeles, New York

Tomio Koyama Gallery, Tokyo

Andrew Kreps Gallery, New York

Maho Kubota Gallery, Tokyo

Kukje Gallery, Seoul, Busan

kurimanzutto, Mexico City, New York

Leeahn Gallery, Seoul, Daegu

Lehmann Maupin, New York, Hong Kong, Seoul, London

Galerie Lelong & Co., Paris, New York

LGDR, New York, Hong Kong, Paris, London

Lisson Gallery, London, New York, Shanghai, Beijing

Luhring Augustine, New York

Matthew Marks Gallery, New York, Los Angeles

Mendes Wood DM, São Paulo, Brussels, New York

kamel mennour, Paris

Meyer Riegger, Berlin, Karlsruhe, Basel

Misako & Rosen, Tokyo, Brussels

Mitchell-Innes & Nash, New York

The Modern Institute, Glasgow

mother's tankstation, Dublin, London

Taro Nasu, Tokyo

Nature Morte, New Delhi

neugerriemschneider, Berlin

Night Gallery, Los Angeles

Take Ninagawa, Tokyo

One And J. Gallery, Seoul

Pace Gallery, Seoul, Hong Kong, New York, Los Angeles, Palo Alto, East Hampton, Palm Beach, London,

Geneva

Perrotin, Paris, Hong Kong, New York, Seoul, Tokyo, Shanghai, Dubai

Petzel Gallery, New York

PKM Gallery, Seoul

Galerie Eva Presenhuber, Zurich, New York, Vienna

Almine Rech, Paris, Brussels, London, New York, Shanghai

Thaddaeus Ropac, London, Paris, Salzburg, Seoul

Esther Schipper, Berlin, Paris, Seoul

Silverlens Galleries, Manila, New York

Sprüth Magers, Berlin, Los Angeles, New York

Galerie Gregor Staiger, Zurich, Milan

STPI, Singapore

Timothy Taylor, London, New York

TKG+, Taipei

Travesía Cuatro, Madrid, Guadalajara, Mexico City

Two Palms, New York

Vadehra Art Gallery, New Delhi

Various Small Fires (VSF), Los Angeles, Dallas, Seoul

Michael Werner, New York, London, East Hampton

White Cube, London, Hong Kong, New York, Paris, West Palm Beach

Galerie Jocelyn Wolff, Romainville

David Zwirner, New York, London, Paris, Hong Kong

### **Frieze Masters**

David Aaron, London

Acquavella Galleries, New York, Palm Beach

Cardi Gallery, Milan, London

Castelli Gallery, New York

Galleria Continua, San Gimignano, Beijing, Les Moulins, Havana, Rome, São Paulo, Paris

Daniel Crouch Rare Books, London, New York

Les Enluminures, New York, Paris, Chicago

Dr. Jörn Günther Rare Books, Basel, Stalden

Hakgojae Gallery, Seoul

Gallery Hyundai, Seoul, New York

Annely Juda Fine Art, London

Mazzoleni, London, Turin

Richard Nagy, London

Robilant+Voena, London, Milan, Paris, New York

Skarstedt, New York, London, Paris

Tokyo Gallery + BTAP, Tokyo, Beijing

Tornabuoni Art, Florence, Milan, Paris

Axel Vervoordt, Wijnegem, Hong Kong

### **Focus Asia**

Dastan Gallery, Tehran Ali Beheshti



Jhaveri Contemporary, Mumbai Rana Begum

Kiang Malingue, Hong Kong, Shanghai Tao Hui

P21, Seoul Sungsil Ryu

Parcel, Tokyo Osamu Mori

ROH, Jakarta Bagus Pandega, Kei Imazu

Sokyo Gallery, Kyoto, Tokyo, Lisbon Kimiyo Mishima

Tabula Rasa Gallery, Beijing, London Laetitia Yhap

Whistle, Seoul Hejum Bă

Yeo Workshop, Singapore Fyerool Darma

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Seoul

South Korea

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Frieze

Art fairs

Commercial galleries

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