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What's Next? 18 Trends That Will Move the Art World Forward

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hen the editors of *ARTnews* first endeavored on the project of foreseeing the **Next Big Things** (https://www.artnews.com/t/next-big-things/) to prove significant around the art world, the future had a different cast to it than would soon be the case when the coronavirus crisis struck. But the future is always in flux—and thus always suited for the exercise of conjecture and imagination. In consultation with art world professionals—artists, dealers, curators, museum administrators—we identified dynamics and ideas on the horizon, some with trajectories tracing into the past, others more sudden in origination. What follows is a survey of that horizon as presented in the Summer 2020 issue of *ARTnews*.



Clean Eating: A 2015 gallery dinner at Alexander Gray Associates catered by plant-based chef Jay Astafa. COURTESY ALEXANDER GRAY ASSOCIATES.

...And Their Gallery Dinners

Anyone who has been in the New York art scene since Chelsea became ascendant in the mid 1990s will be familiar with the old menu choices at Bottino, where numerous galleries had their post-opening dinners: calamari and charcuterie plate followed by a choice of salmon, steak, or pasta. These days, more and more galleries are choosing to go vegan; you are more likely to encounter cauliflower steaks and tofu tacos. "Compassion is the goal, and veganism is the tool to get there," said Alexander Gray, who co-owns his namesake gallery in New York with his partner, David Cabrera (himself involved in an Upstate animal sanctuary). Alexander Gray Associates went totally vegan in 2011 and others, including Garth Greenan Gallery in New York, have adopted similar measures for reasons owing to moral choices as well as environmental sustainability.

The green trend is catching on with even some of the more ostentatious megagalleries, with Hauser & Wirth canceling dinners it had planned around the Art Basel fair in Switzerland and pledging instead to donate funds it would have spent to Art for Acres, an initiative run by Global Wildlife Conservation to help preserve forests.