

## **‘Estratégias Conceituais’ [Conceptual Strategies]**

*Bergamin & Gomide gallery presents a collective exhibition around works produced between 1960 and 1980, a period marked by military dictatorships in Latin America, showcasing artists such as Hélio Oiticica, León Ferrari, Lygia Pape and Cildo Meireles*

Latin America’s artistic production between the 1960s and 1980s is the theme of ‘Estratégias Conceituais’ [Conceptual Strategies], on view from August 25th until October 20th at the Bergamin & Gomide gallery. Curated by Ricardo Sardenberg, the exhibition displays works by 48 artists and reflects on a moment in history marked by intense political repression throughout the continent.

The exhibition highlights a historical period very similar to the one we live, marked by the deterioration of political disputes, the resurgence of censorship, the dismantling of public spaces and breakdown in communication. But also marked by individual and collective artistic acts of resistance, sometimes done on the fringe of the then-established visual arts systems.

Among the selected artists, Victor Grippo, León Ferrari, Hélio Oiticica, Lygia Pape, Cildo Meireles, Antonio Manuel, Anna Bella Geiger, Luis Camnitzer, Clemente Padín, Anna Maria Maiolino, Antonio Caro and Beatriz Gonzalez.

‘Conceptual Strategies’ intends to depict Latin American artistic creations from those years of social-economic transformation. Within this context, innumerable works displayed were used as part of a strategy to challenge the ruling regimes, often bypassing censorship and encouraging a greater sense awareness, while creating new forms of production, presentation and distribution of art.

“Rooted in their local contexts - primarily with the idea of means of production within the context of underdevelopment -, they sought not only to disseminate knowledge, but also proposed new ways of generating knowledge, without creating specific formal movements, thus being recognized as ‘conceptual artists’. However, fully aware of the formal ‘dematerialization’ concept and the theories of information and communication, the artists presented here introduced content as political, poetic, pedagogical and communication intervention action. Coming from various ideological backgrounds, the conceptual strategies of that time were first based on local context (usually political and

confrontational), then on the context of an underdeveloped Latin American and, finally, on a “global insertion strategy”, explains Sandenberg.

**Artists in ‘Estratégias Conceituais’ [Conceptual Strategies]**

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Adolfo Bernal

Anna Bella Geiger

Anna Maria Maiolino

Antonio Caro

Antonio Dias

Antonio Manuel

Artur Barrio

Augusto de Campos

Beatriz González

Bené Fonteles

Carlos Zilio

Cildo Meireles

Clemente Padín

Décio Noviello

Edgardo Antonio Vigo

Eugenio Dittborn

Felipe Ehrenberg

Graciela Carnevale

Guillermo Deisler

Grupo CAYC

Hélio Oiticica

Hudinilson Jr.

Ivens Machado

Jac Leirner

Jorge Caraballo

Jorge González

Julio Plaza

Lenora de Barros

León Ferrari

Letícia Parente

Liliana Porter

Lotty Rosenfeld

Luis Camnitzer

Luiz Alphonsus

Lygia Pape

Marcelo Brodsky

Mario Ishikawa

Montez Magno

Paulo Bruscky

Regina Silveira

Regina Vater

Roberto Jacoby

Umberto Costa Barros

Victor Gerhard

Victor Grippo

Waldemar Cordeiro

Waltercio Caldas

# BERGAMIN & GOMIDE

## Service

**Bergamin & Gomide presents “Estratégias Conceituais” [Conceptual Strategies]**

Exhibition dates: from August 25th to October 20th | Mon. to Fri., 10 AM/7 PM; Sat., 10 AM/3 PM

Galeria Bergamin & Gomide

[Rua Oscar Freire, 379, loja 1,](#)

ph: 11 3853-5800

[www.bergamingomide.com.br](http://www.bergamingomide.com.br)

Free admission

## About Bergamin & Gomide:

Created in São Paulo in 2000 by Jones Bergamin, the Bergamin gallery was located in a house from the 1950s designed by architect Vilanova Artigas in the Jardins district. The gallery presented important projects such as a retrospective of Iberê Camargo, solo shows of works by Mira Schendel, Lygia Pape, Tunga and Miguel Rio Branco, as well as special projects such as the exhibition “Através”, curated by Lisette Lagnado, which unveiled Lygia Pape’s iconic work “Tteia” to the public (the work is now on permanent exhibition at Inhotim).

In 2013, Antonia Bergamin, the daughter of Jones Bergamin, took over as gallery director, jointly with Thiago Gomide. Focusing on private sales of Brazilian and foreign artists from the postwar period, Bergamin & Gomide opened its new space on Oscar Freire street in August 2013.

Without a fixed stable and having the flexibility to work with a large number of artists and exhibitions of different themes, periods and movements, the gallery organizes four shows annually, both solo and group. Additionally, Bergamin & Gomide participates in Brazilian and international art fairs, such as Art Basel, TEFAF NY Spring, Art Basel Miami Beach, Semana de Arte and SP-Arte and develops partnerships with important foreign art galleries.

## Press information:

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